ASIA
PACIFIC´S
100
BEST
COFFEE
SHOPS
WITH
DaVinci
GOURMET®

RESULTS OF

THE WORLD´S 100 BEST COFFEE SHOPS

&

SOUTH AMERICA´S 100 BEST COFFEE SHOPS

GALAS

The World's 100 Best Coffee Shops Gala

At Coffee Fest Madrid 2026

57.000
Atendees at Coffee Fest Madrid

800
Atendees at TW100BCS Gala

5
Sponsors

125K €
Sponsorship revenue

93
Ranked coffee shops attending

51
Countries represented

DaVinci GOURMET	Title Sponsor
SLAYER espresso machines	Sponsor
markibar GRIND YOUR WAY	Sponsor
cropster	Sponsor
FIDATEC ONG COLOMBIA	Collaborator
CRAFT Specialty coffees / Federación Nacional de Cafeteros de Colombia	Collaborator

120+ Million Impacts worldwide

800+ Professional Judges voting worldwide

15K+ Coffee Shops Evaluated

350K Votes Received

South America's100 Best Coffee Shops Gala

At Cafés de Colombia Expo 2025

41.000
Atendees at Café de Colombia Expo

400
Atendees at SA100BCS Gala

6
Sponsors

100K €
Sponsorship revenue

97
Ranked coffee shops attending

CAFÉS DE COLOMBIA EXPO 2025	Title Sponsor
CRAFT Specialty coffees / Federación Nacional de Cafeteros de Colombia	Sponsor
corferias Generadores de Oportunidades y Progreso	Sponsor
Victoria Arduino	Sponsor
markibar GRIND YOUR WAY	Sponsor
FIDATEC ONG COLOMBIA	Collaborator

90+ Million Impacts worldwide

20 Professional Judges voting worldwide

1.800 Coffee Shops Evaluated

200K Votes Received

WHY DO WE NEED THIS LIST?

ASIA PACIFIC´S 100 BEST COFFEE SHOPS

FOR THE CONSUMER

More and more people are looking for "good" coffee, QUALITY COFFEE.

"I loved this place." Where can Igo to try another coffee as good as this one?

The current lists are very extensive guides that are not reviewed nor visited by coffee experts.

WHY DO WE NEED THIS LIST?

FOR PROFESSIONALS AND COFFEE SHOPS

It's important to create a list that improves motivation and a sense of belonging.

"I want to be the best, What should I do?"

WHY DO WE NEED THIS LIST?

FOR THE PRESS

The LIST format is very interesting and attractive for the press. Highly publishable, segmentable and immediately generates traffic to the POS.

It´s important for the MEDIA to have a reference list. Generalist, leisure, Lifestyle, decoration, local and national press, magazines, TV...

UNIQUE SELLING PROPOSITION

Asia Pacific's 100 Best Coffee Shops is the official guide that highlights the top 100 coffee shops across the continent. Created by the team behind The World's 100 Best Coffee Shops, it brings a proven, international methodology to celebrate regional excellence and elevate the Middle East's specialty coffee scene on a global level

The list will be launched in November in **Seoul**, during Coffee Show Seoul 2026, one of the most important hospitality exhibitions in the region, marking the first-ever edition of the awards in Asia, supported by exclusive strategic partners

We connect local quality with a global standard, giving nominees and sponsors regional recognition and international visibility

ROUTE MAP

1 WORLD
2 CONTINENT
3 COUNTRY
THE WORLD´S 100 BEST COFFEE SHOPS
ASIA PACIFIC´S 100 BEST COFFEE SHOPS
EUROPE´S 100 BEST COFFEE SHOPS
MIDDLE EAST´S 100 BEST COFFEE SHOPS
NORTH, CENTRAL AMERICA & THE CARIBBEAN 100 BEST COFFEE SHOPS
SOUTH AMERICA´S 100 BEST COFFEE SHOPS
AFRICA´S 100 BEST COFFEE SHOPS
THE BEST COFFEE SHOPS

EVALUATION CRITERIA

Quality of Coffee

Barista **Expertise**

Sustainability Practices

Consistency

Customer Service

Ambience and Atmosphere

Food and Pastry Quality

Innovation

Community

By meticulously applying these criteria, we aim to present a definitive guide to the best coffee shops around the world, celebrating those that excel in every aspect of the coffee experience.

VOTING SYSTEM

Voting System for the Best Coffee Shops Worldwide

To ensure a fair and transparent selection of the best coffee shops globally, we have implemented a robust voting system that incorporates both public opinion and expert evaluations. The voting process is structured as follows:

1. **Nomination Process**
2. **Expert Panel**
   70% decision-making power
3. **Public Voting**
   30% decision-making power
4. **Weighting of Votes**
5. **Final Selection**

Coffee enthusiasts from around the world are invited to cast their votes online. Each individual can vote for their favourite coffee shorbased on their personal experiences. The public voting phase will be open for a specified opened, during which
participants can vote once per person.

THE JURY

12 Chief Juries are leading the project globally
221 jurors across Asia Pacific voting on all coffee shops

CHIEF JURY

Food critics, bloggers, coffee experts.

JURY ASSOCIATES

Baristas. Influencers and trainers.

Associates all around the world will visit the most promising coffee shops.

SELECTION CRITERIA

CRITERIA FOR THE SELECTION OF JUDGES

To ensure a fair, diverse and informed assessment, the jury of The World's 100 Best Coffee Shops should be composed of complementary profiles that bring different perspectives within the coffee world:

- **Coffee experts**: cuptasters, roasters or professionals with extensive knowledge of coffee quality.
- **Ex-baristas and competition champions**: People with direct experience in the preparation and service of coffee, able to technically and sensorially evaluate each aspect.
- **Influencers and specialised content creators**: Social media influencers with the ability to identify trends and assess the consumer experience.
- **Coffee producers**: Origin representatives who provide insight on sustainability, bean quality and traceability.
- **Hospitality and gastronomy experts**: Professionals in the sector who analyse the service, ambience and overall coffee shop experience.
- **Communication and branding specialists**: To assess the identity, presence and coherence of the brand in the coffee world.

The combination of these profiles ensures that the list reflects not only the quality of the coffee, but also the excellence in service, value proposition and overall experience in each selected coffee shop.

To support the evaluation process, a **dedicated voting platform** is available for jury members. Each judge is given secure access to submit their scores and comments for each nominated coffee shop. This platform ensures a structured, confidential, and traceable process, allowing the jury to assess coffee shops based on predefined criteria while maintaining the integrity and transparency of the selection.

VIP HOSPITALITY & EXHIBITION LOUNGE

This year, **Asia Pacific's Best Coffee Shops,** will celebrate a new edition in Korea, a key hub for the region's fast-growing specialty coffee and hospitality scene.

THE EVENT

VIP Hospitality & Exhibition Lounge with two areas: a reception area and an event area with exhibition and activation space inside the Expo.

Daily programming including:

- Coffee masterclasses
- Talks and panels with coffee leaders
- Product presentations and Brand activations

OPPORTUNITIES

Both nominees and sponsors will have the opportunity to:

- Be part of the official agenda
- Create branded moments
- Engage with thousands of coffee professionals and enthusiasts
- The awards gala will be a major highlight of the Expo

THE GALA

- A **celebration** where the best coffee shops of Asia Pacific come together
- Coffee Shops are invited to attend and **personally receive their awards**
- **Special categories** will also be recognised on stage
- A unique moment to create **community and connections** within the industry
- Wide **media impact** with coverage in TV, press and digital channels
- A **high-quality official video** will capture the highlights and be shared globally

OUR DATA & PARTNERS

INSTITUTIONAL SUPPORT

COMMUNICATION TRHOUGH OUR WORLD PLATFORM:

Cafeterias

+303 K FOLLOWERS

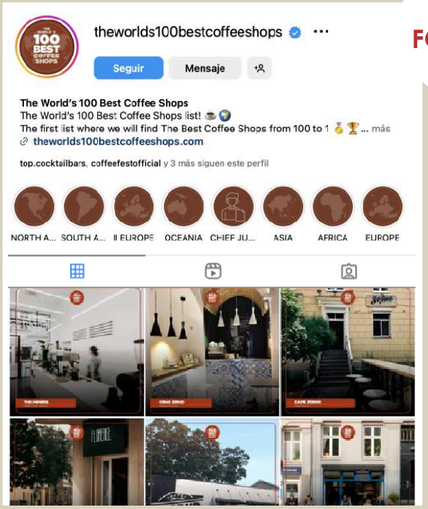
+49 K FOLLOWERS

Combined communication reach estimated at **800,000+** coffee professionals and Consumers in Latin America

Support via:

- Email campaigns
- Social media
- Press releases
- Expo branding

INSTAGRAM



100 K FOLLOWERS

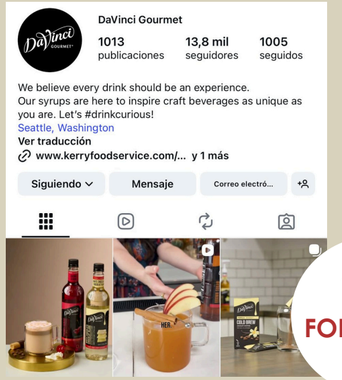
FOLLOW US!

@theworlds100bestcoffeeshops

TW100BCS GLOBAL COMMUNITY

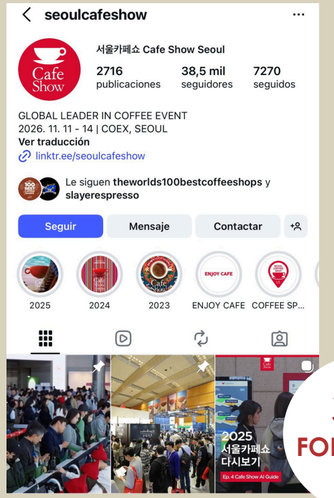
- 400K+ monthly web visitors
- 35,000+ coffee shops in the global database
- 1000+ international jury members
- 800,000+ individual coffeelovers
- 542 international press mentions
- 20,000+ minutes of TV coverage

DaVinciGourmet



14K FOLLOWERS

Seoulcafeshow



38K FOLLOWERS

OUR GOALS

ASIA PACIFIC´S 100 BEST COFFEE SHOPS

OFFLINE

Television

Radio

Newspapers

Magazines

Kpi´s

Oct 2026 KPI'S

INSTAGRAM FOLLOWERS	150 K
ENGAGEMENT	9,5%
TOTAL IMPACTS	100 M

900 ATTENDEES AT THE AWARDS GALA AND +6.000 VISITORS IN BOOTH.

ONLINE

Websi te Co ntent

Websi te De sign

Pa y Per Cli ck s A d s

Email mark eting

Onli ne PR

Kpi´s

Dis pl ay A ds

Mult ime di a

Bloggi ng

SEO

So cial m edia

AND WE WANT...

YOU TO BE OUR PARTNER

SPONSORSHIPS FEES

HOW TO PARTICIPATE?

GLOBAL MAIN SPONSOR

BENEFITS

- **Exclusivity** in your product category
- Featured presence on:
  - Project website
  - All nominee and jury communications
  - Social media and institutional newsletters
- **Branded experience** in the Exhibition Lounge
- **One branded activity** (talk, masterclass, tasting) as part of the official activation agenda
- **Direct commercial advantage:**
  - **1 targeted email campaigns** linking to your landing page (one focused, one with general content)
  - Opportunity to generate direct **qualified leads** from TW100BCS
  - **30 gala invitations**
- Logo on winner plaques
- Mention in press releases
- Visual presence in gala screens, banners, videos and Expo activations

FEE(EURO)

30 K

&

Free Venue and experiences

SPONSORSHIPS FEES

HOW TO PARTICIPATE?	BENEFITS	FEE(EURO)
SPONSOR	• **Logo placement online and on-site** • **Branded experience** in the **Exhibition Lounge** • Brand participation in one **activity** (talk, tasting, etc.) • **20 gala invitations** • Mention in newsletters • 1 Product placement posts on social media • Presence in event video recap	15 K

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